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TTAB Status

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Word Mark DUCK DIVE

Goods and IC 025. US 022 039. G & S: Baseball caps and hats; T-shirts. FIRST USE: 20120330. FIRST USE IN COMMERCE:

Services 20120330

IC 043. US 100 101. G & S: Bar services; Restaurant services. FIRST USE: 20120330. FIRST USE IN COMMERCE:

20120330

Mark

Drawing (3) DESIGN PLUS WORDS, LETTERS, AND/OR NUMBERS

Code

Design 02.03.02 - Silhouettes of women; Women depicted as shadows or silhouettes of women

Search 02.09.19 - Diving, humans; Humans, including men, women and children, depicted playing games or engaged in other

Code sports; Playing games or sports, humans

06.03.03 - Ocean; Ripples (multiple waves); Waves, open sea (multiple waves)

21.03.27 - Body boards; Snowboards; Surfboards

26.03.21 - Ovals that are completely or partially shaded

Serial

85889133

Number

Filing Date March 28, 2013

Current

1A

Basis Original

Filing

1A

Basis Owner

(APPLICANT) THE DUCK DIVE, LP DBA Duck Dive Doug Sondomowicz, Thomas Winn, Billy Ramirez, Peter Cich

LIMITED PARTNERSHIP CALIFORNIA 6796 Malachite Place Carlsbad CALIFORNIA 92009

Attorney of Record

Kristen N. Gonzales

Description Color is not claimed as a feature of the mark. The mark consists of a stylized wave shape with lighter shading toward

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the outer right portion of the wave, encircled by an elongated oval with the words "DUCK DIVE" in stylized lettering cutting across the top portion of the enlongated oval and extending beyond the oval itself. Within the oval shape, is the silhouette of a woman positioned toward the bottom of the oval holding a surfboard in the position of a "duck dive,"

appearing to dive under the wave inside the elongated oval.

Type of Mark

of Mark

TRADEMARK. SERVICE MARK

Register

PRINCIPAL

Live/Dead Indicator

LIVE

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DUCK DIVE

Word Mark

DUCK DIVE

Goods and

IC 025, US 022 039, G & S: Baseball caps and hats; T-shirts, FIRST USE: 20120330, FIRST USE IN

Services

COMMERCE: 20120330

IC 043, US 100 101, G & S: Bar services; Restaurant services. FIRST USE: 20120330, FIRST USE IN

COMMERCE: 20120330

Standard Characters Claimed

Mark Drawing

(4) STANDARD CHARACTER MARK

Serial Number

85888258

Filing Date

March 27, 2013

Current Basis

1A

Original Filing

1A

Basis Owner

Code

(APPLICANT) THE DUCK DIVE, LP DBA Duck Dive Doug Sondomowicz, Thomas Winn, Billy Ramirez, Peter Cich

LIMITED PARTNERSHIP CALIFORNIA 6796 Malachite Place Carlsbad CALIFORNIA 92009

Attorney of

Record

Kristen N. Gonzales

Type of Mark

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THE DUCK DIVE

Word Mark THE DUCK DIVE

Goods and Services

IC 043. US 100 101. G & S: Bar services; Restaurant services

Standard Characters

Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

85802943

Filing Date

December 14, 2012

Current Basis

1B

Original Filing Basis

1B

Published for

March 26, 2013

Opposition Owner

(APPLICANT) HEYDARI, MICHAELINE INDIVIDUAL UNITED STATES 28955 SELFRIDGE DRIVE

MALIBU CALIFORNIA 90265

Attorney of Record

MICHAELINE A. RE

Type of Mark

SERVICE MARK

Register

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DUCK DIVE GASTROPUB

Word Mark DUCK DIVE GASTROPUB

Goods and

Services

IC 043. US 100 101. G & S: Bar services; Restaurant services

Standard Characters Claimed

Mark Drawing

Code

(4) STANDARD CHARACTER MARK

Serial Number

85897367

Filing Date

April 7, 2013

Current Basis

1B

Original Filing Basis

1B

Owner

(APPLICANT) Duck Dive Gastropub, Inc. CORPORATION CALIFORNIA 1001 S. TOWNE AVENUE, #105 1880

Century Park East, Suite 1600 LOS ANGELES CALIFORNIA 90067

Attorney of

Record

MICHAELINE A RE

Type of Mark

SERVICE MARK

Register

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DUCK DIVE GASTROPUB MALIBU

ASSIGN Status

Word Mark

TSDR

DUCK DIVE GASTROPUB MALIBU

Goods and Services IC 043. US 100 101. G & S: Bar services; Restaurant services, namely, providing of food and beverages for

(Use the "Back" button of the Internet Browser to return to TESS)

consumption on and off the premises

Standard Characters

Claimed

Mark Drawing Code

(4) STANDARD CHARACTER MARK

Serial Number

85890380

Filing Date

March 29, 2013

Current Basis

1B

Original Filing Basis

Owner

(APPLICANT) Duck Dive Gastropub, Inc. CORPORATION CALIFORNIA 1880 Century Park East, Suite 1600

LOS ANGELES CALIFORNIA 90067

Attorney of Record

MICHAELINE A RE

Disclaimer

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MALIBU" APART FROM THE MARK AS

SHOWN

Type of Mark

SERVICE MARK

Register

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EXHIBIT 4
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EATER MAPS City

Handy A's Most Iconic Guide to



EATERWIRE

More Duck Dive to Malibu; the LA King's Fundraiser;

Wednesday, March 6, 2013, by Daniela Galarza

Regardless, Marquis has leased the who may or may not have had surprised when Paul Shoemaker's old Savory space to a new tenant: something to do with the shutter Savory in Malibu closed late last MALIBU— Nearly everyone was year, Except landlord **Zan Marquis**

Twee Din#



San Diego. [EaterWire] **Duck Dive Gastropub.** This is Duck Dive's second location; the first is in

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0

but that's a small price to pay for a meal and drinks served by the Kings attendance. Reservations may be made online. [EaterWire] themselves. Plus, it's for a good cause. All team members will be in Prime Steakhouse at LA LIVE this Sunday, March 10. Tickets start at \$750 DOWNTOWN— Hockey fans, listen up. The Los Angeles Kings are hosting a fundraiser for the Kings Care Foundation at downtown's **Fleming's**

8 S

Monica, notes Grub Street. On opening night, Raw Star Cafe took \$25 from SANTA MONICA— A new raw restaurant opened this past Saturday in Santa

http://la.eater.com/archives/2013/03/06/duck_dive_to_malibu_the_la_kings_fundraiser_more.php[3/26/2013 2:25:23 PM]

90265 29169 Heatherelift GASTROPUB DUCK DIVE Rd., Malibul CA GLANT MAR

Thowaboutage... urbanista, 31, F

up a pint of our favorite ice cream and share it. How about we... pick Sond Message

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Culinary Manager at Munchery Cheesemonger / Wine Bar Server at Righteous Cheese

MASTERS DINNER CULINARY ALAIN GIRAUD MALIBU DOWNTOWN

EATERDAING

SIGN UP FOR OUR NEWSLETTER

8

each guest, but failed to provide an all-you-can-eat meal as promised. Sounds like a raw deal indeed, [GS]

Duck Dive to Malibu; the LA King's Fundraiser; More! - EaterWire - Eater LA

Store of Beverly Hills will serve a cheese course, and Perrier Jouet is especially luxurious evening this coming Monday, March 11. Chef Alain sell out. Reservations can be made by calling 310-545-7470. [EaterWire] bringing the champagne. The event, priced at \$200 a person, is expected to Petrossian Paris will be on hand with caviar tasting notes, The Cheese Giraud (Maison Giraud) will be preparing a five course caviar dinner. MANHATTAN BEACH— The Strand House is hosting guests for an

> RAW STAR CAFE STEAKHOUSE FLEMINGS PRIME EATERWIRE GASTROPUB

DUCK DIVE

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Good luck guys I hope you have an iron-clad lease and a good lawyer. Your landlord is soulless.

Reply to this, Fuzzy: 31 comments #1. 03/06/13 07:56 PM

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